

The Core Concepts

We may forget, our data is everywhere and we communicate in many ways: -

- Computer – Laptop, Desktop or Tablet.
- Phone – Home, Business and Mobile.
- Face to Face, Written or by Email.

We share our data without understanding the consequences and forgetting: -

- People are Listening
- Looking for our Vulnerabilities.
- Trying to steal our Information, Money or Reputation.

We Understand: -

- How your Business works!
- How your Data flows!
- How to Protect you!
- Most importantly How GDPR will affect you!

We Believe: -

That everyone should be responsible within their job role and these responsibilities should be taken very seriously, however for many misunderstanding the importance of the data they hold and how easily that data can be: –

- Created.
- Manipulated.
- Stored.
- Deleted.
- Stolen.

Whether you are a: -

- Director.
- Manager.
- Project Manager.
- Accountant.
- Marketing Professional.
- Personal Assistant.
- Store Person.
- Delivery Driver.
- Reception Staff.
- Student/Intern.
- Or any other job role.

Each and every member of staff is accountable and employee training is required as part of **GDPR Appropriate Technical and Organisational Measures** for any organisation.

Our “**Your Business, Your Data, Your Protection, GDPR & You Clinic**” is a comprehensive tool to allow your business and staff to become appropriately responsible and will cover all topics to assist Compliance.

Your Content

It may sound very simplistic, however we:

- Start at the beginning.
- We ensure you understand the Good, The Bad and The Ugly of the compliance.
- There is no death by PowerPoint.
- Every Slide is a building block for the complete story that you need to know for your “**Triangle of Compliance**”.
- By following our “**Yellow Brick Road**” you will have a clear route to your destination which is ultimately your compliance.

Your Clinic will cover the following topics:-

- **Introduction.**
- **Data Data Everywhere time for a little perspective!**
- **What is a Cyber Footprint?**
- **We miss Old Crime!**
- **Why Cyber protection is very relevant!**
- **Understanding the threats!**
- **It may be social...but!**
- **Careful what you share!**
- **Why GDPR?**
- **Guardian of your own Galaxy!**
- **Headlines!**
- **What is data?**
- **Understand your GDPR Responsibilities!**
- **The Principles you must comprehend!**
- **How can you process?**
- **People Enjoy COMM’s Really!**
- **Processing vs Marketing!**
- **Things to consider?**
- **Appropriate measures!**
- **To Encrypt or Not Encrypt?**
- **Data Hygiene!**
- **The Triangle of Compliance!**
- **The smaller the footprint the better!**
- **How are we supposed to do it?**
- **Control the flow!**
- **Where does your data live?**
- **Next Steps!**
- **Charles Dickens!**
- **That’s all Folks!**
- **Questions and Discussion.**